

In association with Channel 4

STUDENT ESSAY COMPETITION 2012

Voice of the Listener & Viewer (VLV) invites entries for its 2012 Student Essay Competition from students studying for a UK registered undergraduate or postgraduate degree or similar professional/academic qualifications.

The question:

What challenges do social media pose for Public Service Broadcasting? How should Public Service Broadcasters address those challenges?

The prizes:

Winning entrants at undergraduate and postgraduate levels will each receive a cash prize of **£400**.

The two winners and the two runners-up will each have the opportunity for two weeks' work experience with a leading television or radio production company.

The rules:

Entries should be submitted as a written essay of a maximum of 2,000 words.

The closing date for entries is Friday 15 June 2012

Full details and an entry form, which must be completed, are available at www.vlv.org.uk or in writing enclosing a stamped address envelope to:

**Student Essay Competition 2012, VLV,
PO Box 401, Gravesend, Kent DA12 9FY**

The Essay Competition is supported by The Voice of the Listener Trust.

Voice of the Listener & Viewer campaigns for high quality radio, television and new media services and supports the principles of public service broadcasting.